



Business Data Analytics

Hartford, Stamford & Waterbury Campuses | 2023

BUSINESS DATA ANALYTICS IS FOR YOU!

ABOUT UCONN'S BUSINESS DATA ANALYTICS DEGREE:

Data is a new economic asset of the 21st century that touches all aspects of the society. Business Data Analytics Program provides a business degree with a special emphasis in the application of data analytics to business problems. Students will acquire a set of practical data analytics skills including understanding patterns in data.

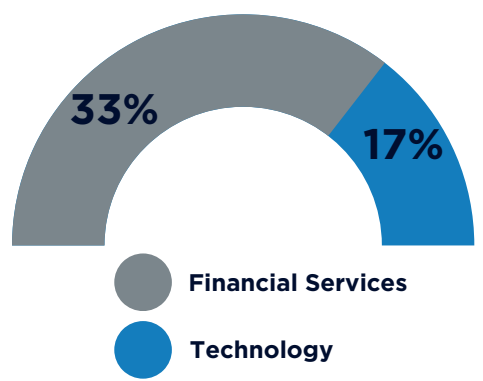
POSITIONS

- Analyst
- Associate Business Analyst
- Data Analyst
- Data Analytics Consultant
- IT Data Tech Analyst
- Logistics & Supply Chain Co-Op
- Program Manager
- Retrofit Data Analyst
- Tech Consultant
- Territory Sales Manager

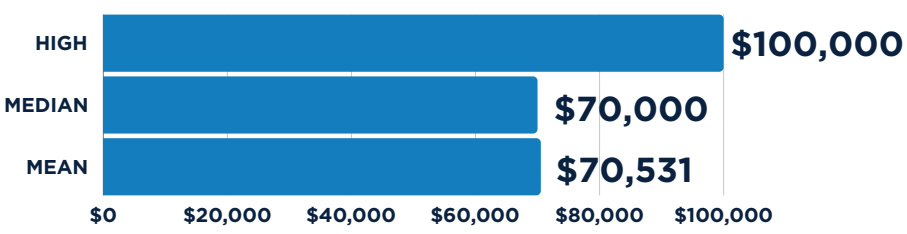
KEY EMPLOYERS

- Amazon Web Services
- ASML
- Citi Bank
- Charter Communications
- Collins Aerospace
- IBM
- JP Morgan & Chase
- RTX | Raytheon
- Travelers Insurance
- The Hartford

The Top Employment Industries for Business Data Analytics Majors



BUSINESS DATA ANALYTICS SALARY INFO:



90%

Positive Outcome Rate 3 Months Post-Graduation

\$11,500

Median Sign-On Bonus (3 Years)

\$20,000

High Sign-On Bonus (3 Years)

EMPLOYMENT LOCATIONS POST GRAD

