



AIM IS FOR YOU!

ABOUT UCONN'S AIM DEGREE:

Analytics and Information Management (AIM), housed in the Operations and Information Management (OPIM) Department, is a fast-growing major that prepares students with knowledge and skills in managing information and technology to drive business efficiency and performance. AIM provides students with highly sought-after proficiencies that help discover business insights and identify technology improvements across business functions.

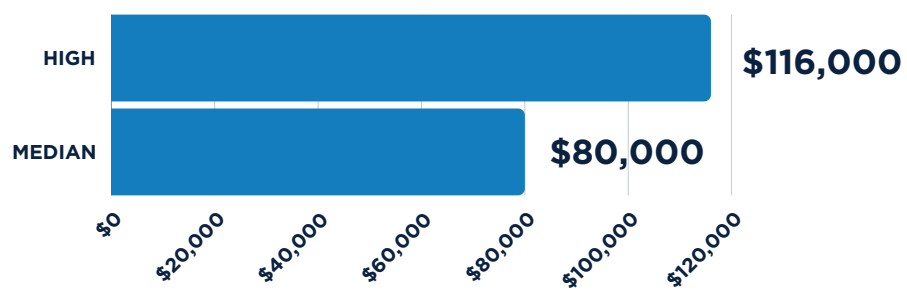
POSITIONS

- Analytics Associate
- Assistant Media Planner
- Data Engineer
- Database Analyst
- Digital Tech Leadership Program
- Information Technology Leadership Development Program
- IT Engineer/Project Manager
- Technology Development Program
- Systems Analyst

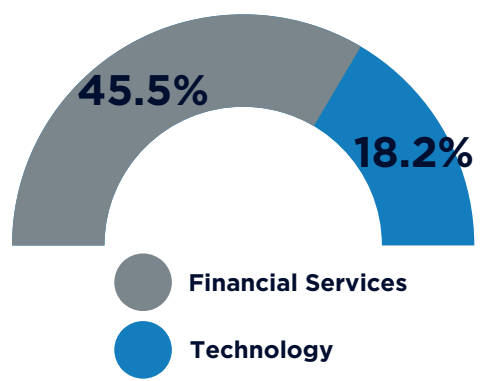
KEY EMPLOYERS

- Digitas
- Fidelity Investments
- Google
- IBM
- Indeed.com
- Optum, Inc.
- PwC
- The Hartford
- Travelers
- UnitedHealth Group
- RTX

AIM SALARY INFO:



The Top Employment Industries for AIM Majors



93%

Positive Outcome Rate 3 Months Post-Graduation

\$5,000

Median Sign-On Bonus

\$10,000

High Sign-On Bonus

EMPLOYMENT LOCATIONS POST GRAD

